
ACQVA
DI
VENEZIA
Eternal heritage

European Hospitality Market

THE EUROPEAN HOSPITALITY MARKET IN 2025–2026 IS EXPERIENCING STRONG GROWTH, DRIVEN BY THE LUXURY SEGMENT AND A SIGNIFICANT INCREASE IN INVESTMENTS, EXCEEDING €16 BILLION.

Destinations and Key Strengths:

- **Italy:** Strong appeal for luxury, art cities (Rome, Venice and Florence), and resort destinations.
- **Spain and France:** Confirmed among the leading markets for investment and accommodation capacity.
- **Greece:** Leader in the number of 5-star properties.
- **United Kingdom:** Primary market in terms of transaction volume.

Hospitality Market Trends

WELLNESS AND HEALTH AT THE CORE OF THE HOTEL OFFERING

The pandemic has accelerated awareness of the importance of health and well-being, transforming them from additional services into essential components of the hospitality offering.

Focus on:

- Air purification and air quality monitoring
- Antibacterial materials in high-touch areas
- Advanced disinfection, now a standard practice, though less visible

Hospitality Market Trends

THE RISE OF SUSTAINABILITY

The hospitality industry is undergoing a profound transformation toward more sustainable practices. Superficial approaches are progressively giving way to structural commitments:

- Environmental certifications becoming the norm rather than the exception
- Carbon footprint transparency for hotel stays

> ***Sustainability as a Competitive Factor***
>
> *75% of travelers state that sustainability influences their choices.*
>
> *This has a direct impact on investments, partner selection, and property positioning.*

Hotel Courtesy set – purchasing drivers

Purchasing drivers for hotels::

- Range of fragrances proposed
- Packaging design: shapes and colours
- Functionality
- Certifications and environmental impact



The Beauty Escape project

Today, those who choose a hotel are looking for emotion and experience, no longer simply a place to stay.

BEAUTY ESCAPE where luxury meets dreams

- **Refined fragrances, memorable olfactory notes**
- **Advanced cosmetic formulas** with premium ingredients for a true wellness experience
- **Packaging** designed for elegance, harmony and functionality
- **Environmentally conscious hospitality:** reduced plastic use and certified sustainability


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Inspired by the heritage and cosmopolitan spirit of Venice, Acqva di Venezia celebrates timeless luxury: wherever you are, you can breathe in the world's most enchanting city. In every moment, its magic is relived.

Acqva di Venezia products range





Memorable olfactory notes

A LUMINOUS, OPULENT OPENING OF PURE SEDUCTION.

A VELVETY HEART, SOFT AND ENVELOPING.

A WARM, DEEP AND LONG-LASTING BASE

Eternal Heritage

Eternal Heritage of Acqva di Venezia is the new olfactory masterpiece of the Beauty Escape collection: sophisticated and enveloping, it transforms the personal care routine into an unforgettable sensory experience.

A fruity, sweet and amber fragrance, supported by a warm, woody base and designed to envelop the senses in a refined and memorable experience.



Top: fruity notes

Middle: milk, peach and caramel

Base: patchouli

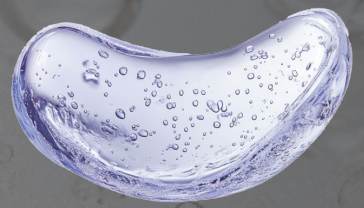
Excellent ingredients for a well-being experience



Vitamin E



Hyaluronic Acid



Glycerin



Panthenol



Design and functionality

Elegance at the service of hospitality

Packaging: Design and functionality

The Beauty Escape range combines functional design and refined aesthetics

Enhancing the Acqva di Venezia design, a pump with a gold collar is available upon request



Safety: bottles fixed to the brackets guarantee total inviolability and prevent any possible contamination, for maximum safety.

Ease of use: the bottle can be placed on the shelf or fixed to the wall with an elegant bracket. The practical opening system of the brackets allows speedy replacement of the bottle.

Advanced cosmetic formulas



Refillable bottle

Shower Gel
400 ml
cod. ADV008

Hydrating · Dermatologically tested · Hyaluronic Acid · Jojoba Oil



Refillable bottle

Shampoo
400 ml
cod. ADV010

Hydrating · Dermatologically tested · Hyaluronic Acid · Rice starch



Refillable bottle

Hand Soap
400 ml
cod. ADV009

Hydrating · Dermatologically tested · Hyaluronic Acid · Jojoba Oil



Conditioner
400 ml
cod. ADV011

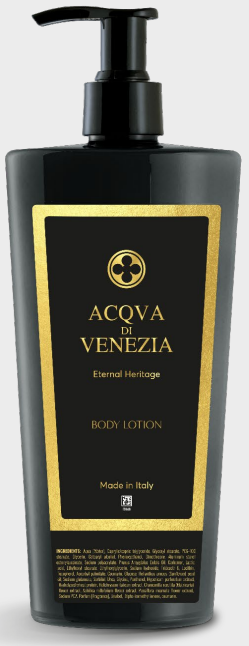
Dermatologically tested · Strenghtening · Corn proteins · Wheat proteins



Refillable bottle

Hair & Body wash
400 ml
cod. ADV019

Hydrating · Dermatologically tested · Hyaluronic Acid · Rice starch



Body Lotion
400 ml
cod. ADV012

Dermatologically tested · Hydrating · Vitamin E · Panthenol

Air Freshener

The Acqva di Venezia collection includes a room and fabric air freshener that picks up on the olfactory notes of the body care products to offer a complete sensory experience.

- Long-lasting fragrance
- Suitable for use in rooms and fabrics
- Also suitable for carpet and rug perfuming



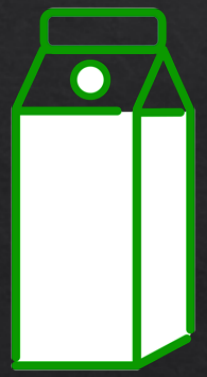
ACQVA DI VENEZIA AIR FRESHENER

Cod. ADV111

With Beauty Escape, hospitality becomes even more environmentally conscious



Refillable bottles



Paper refills



FSC
FSC-N004452

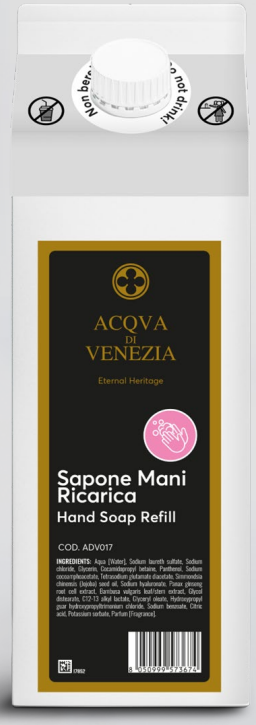
RICICLABILE CON LA CARTA
Aticelca® 501
Aticelca® 11922-0001

1.000 ml refills in a bottle mainly made of cellulose

1.000 ml cellulosic refills



Acqva di Venezia shower gel
Refill box – 1.000 ml
cod. ADV016



Acqva di Venezia hand soap
Refill box – 1.000 ml
cod. ADV018



Acqva di Venezia shampoo
Refill box – 1.000 ml
cod. ADV021



Acqva di Venezia hair & body wash Refill box – 1.000 ml
cod. ADV021

Refills in 5 L can



Acqva di Venezia shower gel
Refill can – 5 L
cod. ADV013



Acqva di Venezia hand soap
Refill can – 5 L
cod. ADV014



Acqva di Venezia shampoo
Refill can – 5 L
cod. ADV015



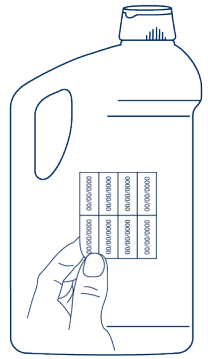
Acqva di Venezia hair & body wash Refill can – 5 L
cod. ADV020

Traceability

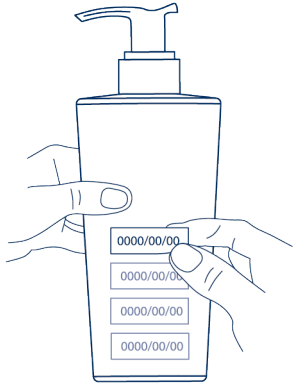
To ensure traceability of the filled product, the following procedure is suggested:



Fill the bottle with the respective product in the can



Peel off one of the stickers with the product batch number from the can

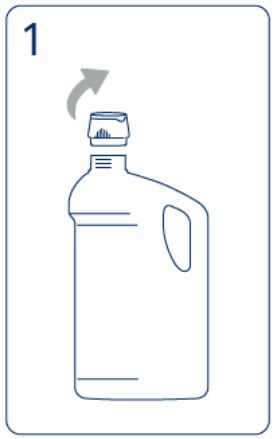


Apply the sticker to the back of the bottle to ensure traceability of the product in use

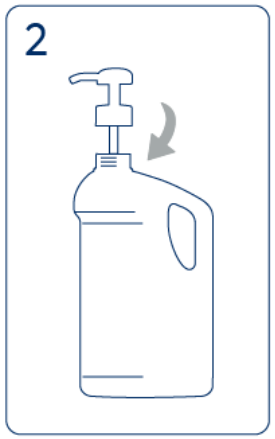
Dispenser for 5 L can

Can refills are combined with dispensers

to fill 400 ml bottles



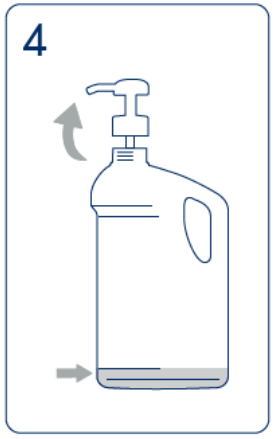
Remove the cap from the can



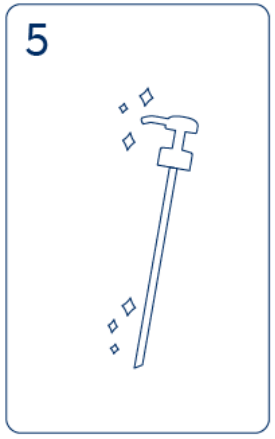
Insert the dispenser inside the can



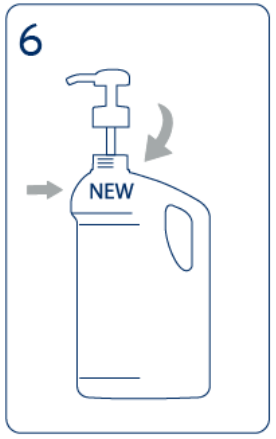
Open the bottle, refill with the product and then close it



Once the can is empty, remove the dispenser from the can



Sanitize the dispenser with a proper disinfectant solution



Insert the sanitized dispenser inside a new can

KIT-PUMP 10 pcs



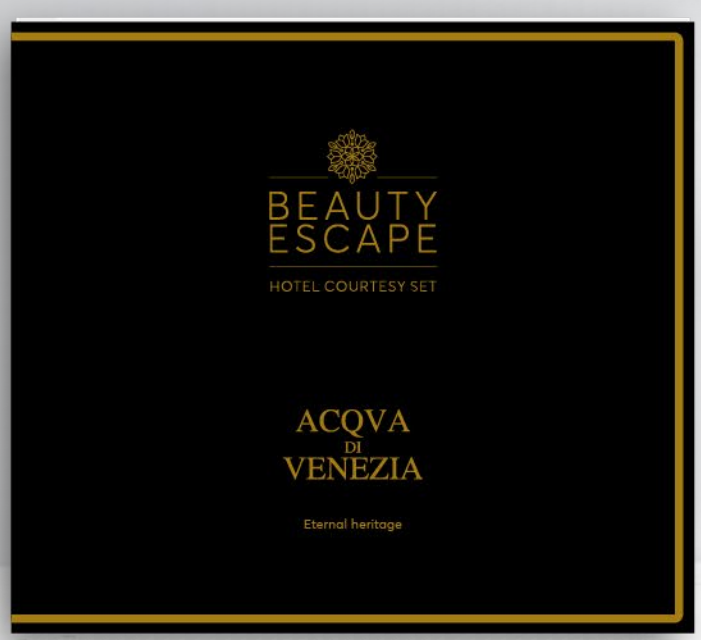
Communication Material

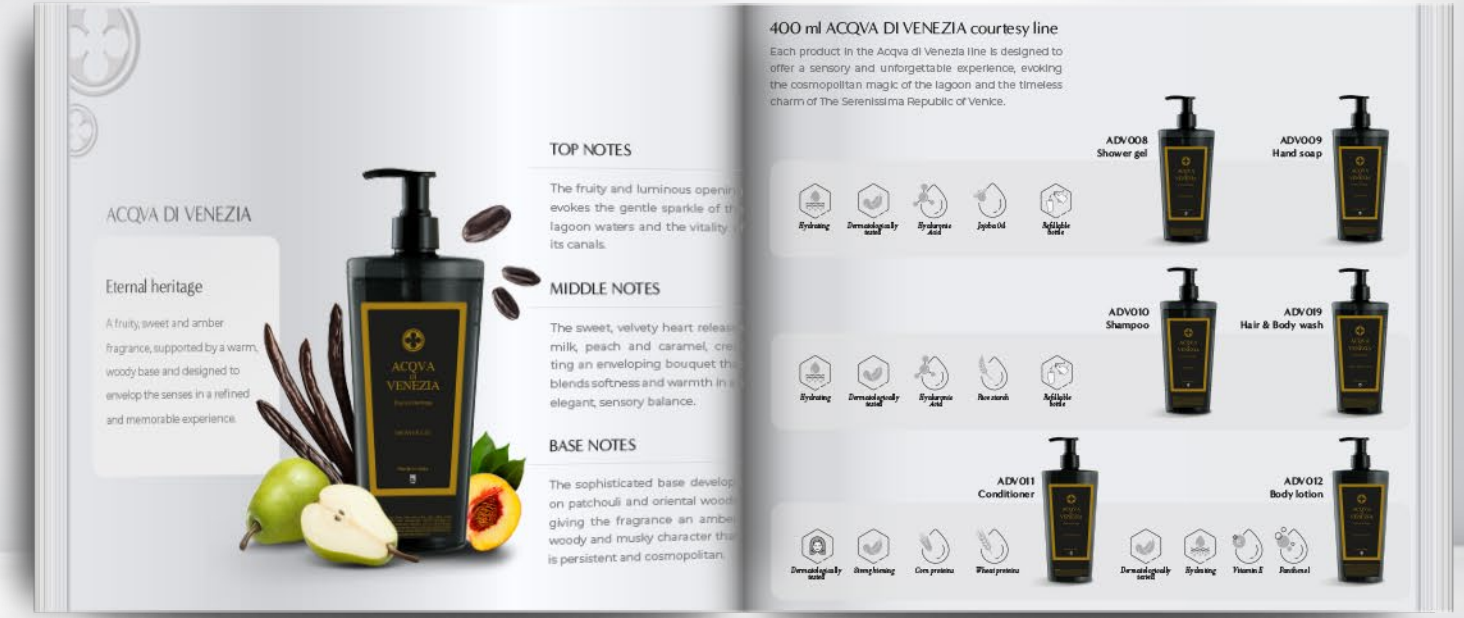
Website



Acqva di Venezia catalogue

The catalogue narrates the new hotellerie range by developing a storytelling that starts with the emotional concept associated with the Abano Terme area and reviews all aspects of the product range.





BEAUTY ESCAPE

HOTEL COURTESY SET

Acqva di Venezia is a range within the Beauty Escape brand, a courtesy line for the hospitality sector

beauty-escape.com


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